

JULIA HANCOCK

Graphic Designer

WORK EXPERIENCE

GRAPHIC DESIGNER 2021 - 2022

Graymatter

- Assist in designing graphics for clothing apparel & create rollouts for products
- Create graphics for Instagram posts & blog entries
- Photograph new apparel & jewelry
- Interview & create short video montages about clients, highlighting their passions & personality

VP COMMUNICATIONS 2020 - 2021

Delta Gamma Sorority

- Primary contact for all chapter communications
- Drafted, revised & amended Chapter Bylaws
- Organized & maintained chapter rosters & member retention for 375 members
- Communicated with executive & regional offices throughout the COVID pandemic
- Oversaw & developed chapter Instagram & website
- Maintained alumnae relations & chapter archives

DIRECTOR OF APPAREL & DESIGN 2018-2019

Delta Gamma Sorority

- Designed all the apparel for my sorority, ranging from t-shirts, sweatshirts, pants, hats, and banner designs
- Worked with a set budget and oversaw the spending needed to produce products
- High emphasis with typography & color

DIGITAL MARKETING INTERN 2019

Parkway Construction & Architecture

- Worked with InDesign to create catalogues for potential clients
- Directed & created a video for company website and photographed office life
- Managed social media pages & organized photographers to shoot new job sites

EDUCATION

University of Colorado, Boulder 2018-2022

B.S in Strategic Communications - emphasis in Media Design

- Minor in Creative Technology & Design



CONTACT

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[My LinkedIn Page](#)

PROFESSIONAL STRENGTHS

- Adobe Creative Suite (Illustrator, Photoshop, Lightroom, Indesign)
- Final Cut Pro
- Photography
- Canva
- Experience in UX/UI
- Experience in coding (HTML/CSS)

PERSONAL STRENGTHS

- Motivated
- Organized
- Creative Thinker
- Fast Learner
- Team Player
- Reliable